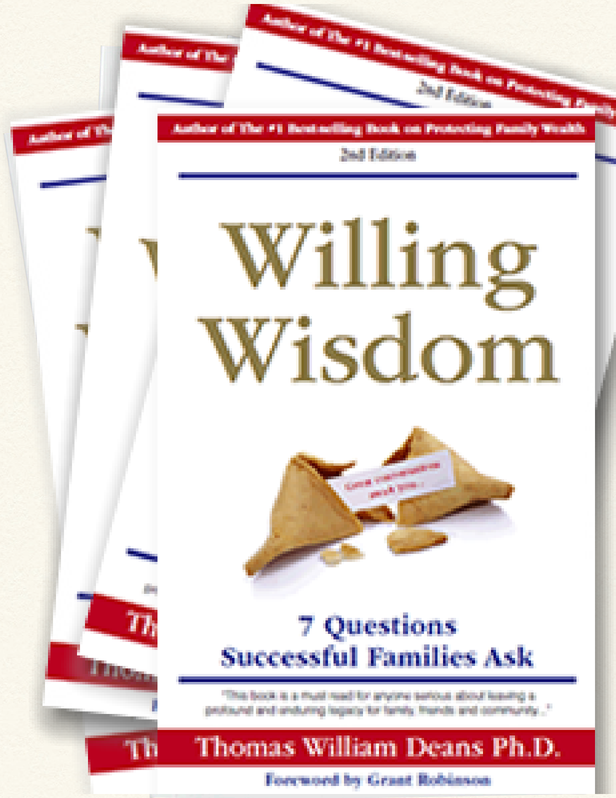
TOM DEANS Ph.D. AWARD–WINNING PROFESSIONAL SPEAKER



Hosting your own client seminar is effective and easy

Why a Willing Wisdom Seminar for all Your Clients (Not just Business Clients)?

An estimated $8 trillion dollars will be inherited over the next 20 years. And yet 50% of clients still have no Wills, Powers of Attorney or have discussed issues of Guardianship and Advanced Health Care Directives. When families can talk openly with their intended beneficiaries about the most important document in their estate plan – their will – the possibilities for transferring wealth and wisdom successfully are vastly improved.

Timeline of Key Action Items

- 8 weeks before the event: book the room.
- 7 weeks before the event: finalize the invitation list.
- 6 weeks before the event (or earlier): distribute invitations and books to prospective clients.
- 5 weeks – and then every week – before the event: call all invitees.
- 1 day before the event: call all attendees.

Planning Tips to Ensure Success

As a full-time professional speaker, Dr. Deans is skilled at delivering innovative content in a thought-provoking and entertaining way to help families with their estate planning.

Dr. Deans does not sell financial products nor does he offer consulting services. As a best-selling author, media personality and full-time professional speaker he is skilled at positioning the advisors who hire him as experts in their respective fields.

The most impactful events are co-sponsored by one or more estate planning professionals, for example accountants, lawyers, insurance professionals or wealth advisors. Dr. Deans recommends running a panel discussion involving all of the event sponsors following his keynote address. Sponsors are encouraged to present themselves as an estate planning team to both clients and prospects.

To Book Dr. Tom Deans to grow your estate planning practice through your own live event, please call 519-940-4655 or email info@WillingWisdom.com

To book Tom Deans as your next speaker, call 519 940 4655 or
email info@willingwisdom.com